# Factsheet | MSP AG



# censhare Workfront Connector

Get the best of both worlds and connect the industry-leading Work Management Solution Workfront to the world-class Content Hub censhare.

### Project Workflow & Task Sync

- > Projects and Tasks created in Workfront are pushed to censhare
- ▶ Hours and comments logged in censhare are pushed to Workfront
- Users work in the system best suited to their responsibilities, wether censhare or Workfront, but benefit from the strength of both systems

#### censhare DAM as Workfront storage

- > Assets attached to Projects or Tasks in Workfront are stored in censhare
- > Assets stored in censhare are visible from Workfront, and can be linked to work
- > Organizations already using censhare can leverage existing assets in Workfront
- > censhare provides capabilities far beyond those of existing DAM integrations in Workfront

## censhare extended by proofing solution proofHQ from Workfront

- Assets can be send from censhare to proofHQ workflow in Workfront
- > Proofing results from proofHQ are directly visible in censhare

# Better Together | Work Management + Content Management Hub

Create & Manage Your Projects



Review & Approve Work



Manage Resource Utilization

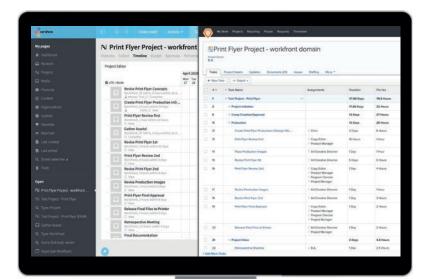


Link Digital Assets to Projects & Tasks

🎦 🛛 Project Dashboards & Reporting



Provide Level of Effort





Create & Manage Digital Assets



Locate & Reuse Existing Assets

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Receive Work Assignments